EZDUBAI

E-COMMERCE ZONE

دبي الجنوب

DUBAI SOUTH

H.H. Sheikh Mohammad bin Rashid Al Maktoum, Vice President and Prime Minister of the United Arab Emirates (UAE) and Ruler of the Emirate of Dubai inaugurates EZDubai.

DUBAI SOUTH

A FREE ZONE MASTER PLAN FOR GROWTH

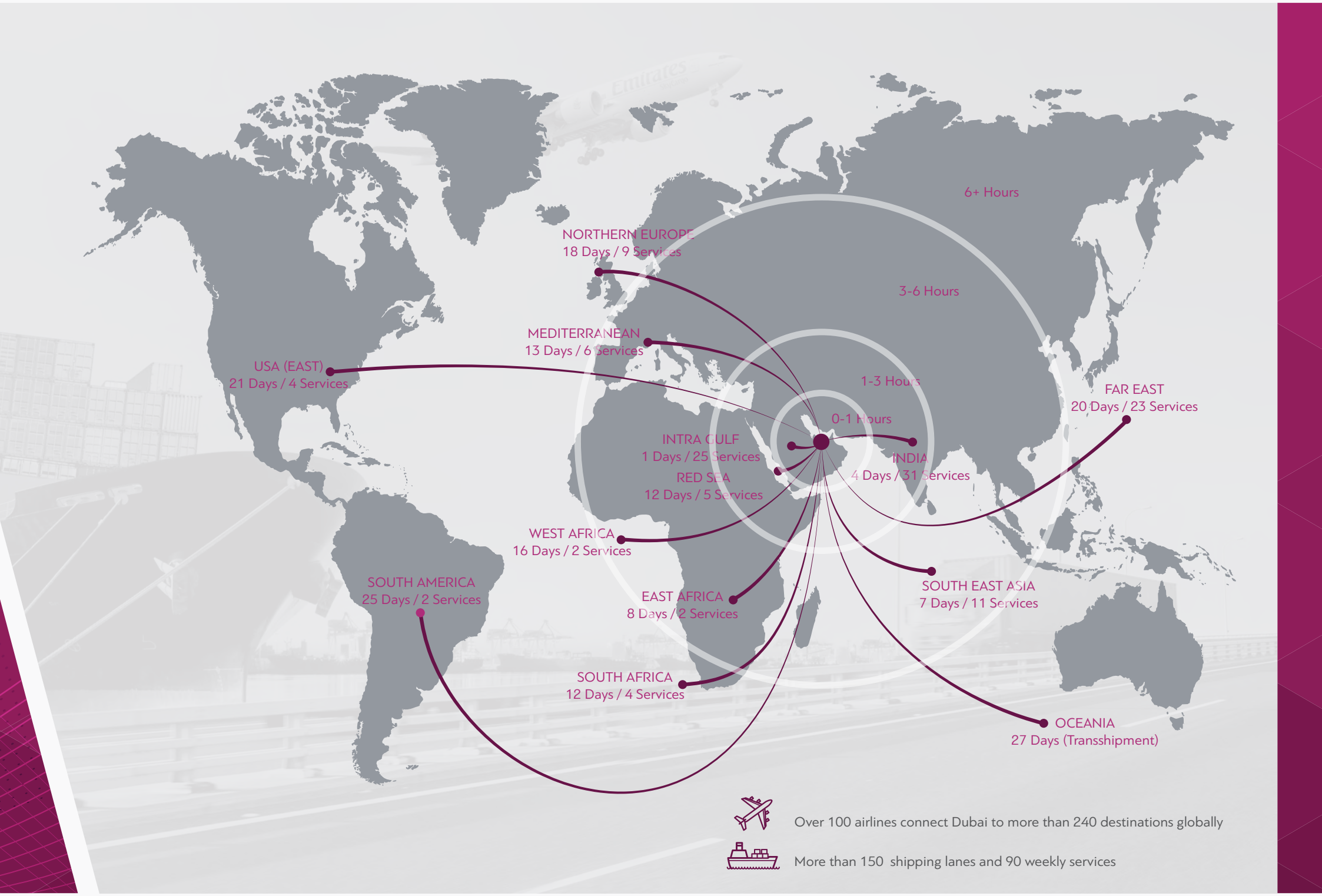
EZDubai is strategically located in the heart of the logistics district at Dubai South, an integrated airport city that spans 145 square kilometers. It is home to the Al Maktoum International Airport (DWC), which will become the world's largest airport. Capable of 250 million passengers and 16 million tonnes of cargo.

Dubai South's Logistics District provides unparalleled access to cross-continental distribution networks extending its reach to the high growth markets of the Middle East, Africa and South Asia (MEASA) region. Supported by a network of leading international supply chain providers, the free zone offers the distinct advantage of being able to efficiently cater to the continuously increasing and fast paced environment of today's e-commerce markets.

STRATEGICALLY LOCATED

DIRECT ACCESS TO MAJOR TRADE ROUTES

DIRECT ACCESS TO THE **WORLD'S FASTEST GROWING MARKETS**


6+ Hours
3-6 Hours
1-3 Hours
0-1 Hours
NORTHERN EUROPE
18 Days / 9 Services
MEDITERRANEAN
13 Days / 6 Services
USA (EAST)
21 Days / 4 Services
INTRA GULF
1 Days / 25 Services
RED SEA
12 Days / 5 Services
INDIA
4 Days / 31 Services
FAR EAST
20 Days / 23 Services
WEST AFRICA
16 Days / 2 Services
SOUTH AMERICA
25 Days / 2 Services
EAST AFRICA
8 Days / 2 Services
SOUTH EAST ASIA
7 Days / 11 Services
SOUTH AFRICA
12 Days / 4 Services
OCEANIA
27 Days (Transshipment)
Over 100 airlines connect Dubai to more than 240 destinations globally
More than 150 shipping lanes and 90 weekly services

EZDUBAI
THE e-COMMERCE HUB

The growth of e-Commerce and ever-evolving consumer behaviour have altered the course of global retail. Purchasing goods electronically has become a major trend, forcing retailers to remodel their business to maintain competitiveness and efficiency.

According to the findings of EZDubai e-Commerce report 2020 insights in the UAE and MENA Region, the total e-Commerce market size in the MENA is expected to reach USD 18.4 bn by 2024. Store-based retailing is expected to grow by a CAGR of 1% over the 2019-2024 period, while e-Commerce is forecast to grow by a CAGR of 19% over the same period. Moreover, online penetration in the Middle East is expected to double to 6% by 2024, compared to 3% in 2019.

This exponential rate of growth can be attributed to a number of key factors:

- High GDP per capita and disposable income
- Young, tech savvy population with almost 100 per cent smartphone penetration amongst GCC millennials
- High adoption rate of social media
- Market entrance and development of key industry players
- Government support to promote e-Commerce and position Dubai to become the leading distribution hub within the GCC, Africa and beyond.

Dubai is considered the prime business hub in the Middle East. It is poised to lead the Middle East in global e-Commerce considering its world-class infrastructure such as:

- World's busiest airport for international flights: Dubai International Airport (DXB)
- Building of the world's largest airport: Al Maktoum International Airport (DWC)
- Home to the 8th busiest port in the world: Jebel Ali Port
- World-class road networks and infrastructure
- Transparent legal framework

With direct access to world class last mile providers supported by leading carriers, fulfilment can take place in hours, not days. Saving hours and minutes enables efficient supply chain networks and important cost savings throughout the supply chain.

EZDubai is set to provide a plug & play ecosystem equipped with advanced physical and digital infrastructure, supported by business-friendly policies, human talent with access to a supply chain network designed for an ideal e-Commerce zone.

With government initiatives and streamlined customs and licensing processes, EZDubai is positioned to become a new global e-Commerce hub. The market is witnessing a logistics shift from fulfilling customers' needs direct from Asia and Europe to direct e-Fulfilment via Dubai; enabling faster deliveries, greater levels of efficiency, cost savings and tax benefits.

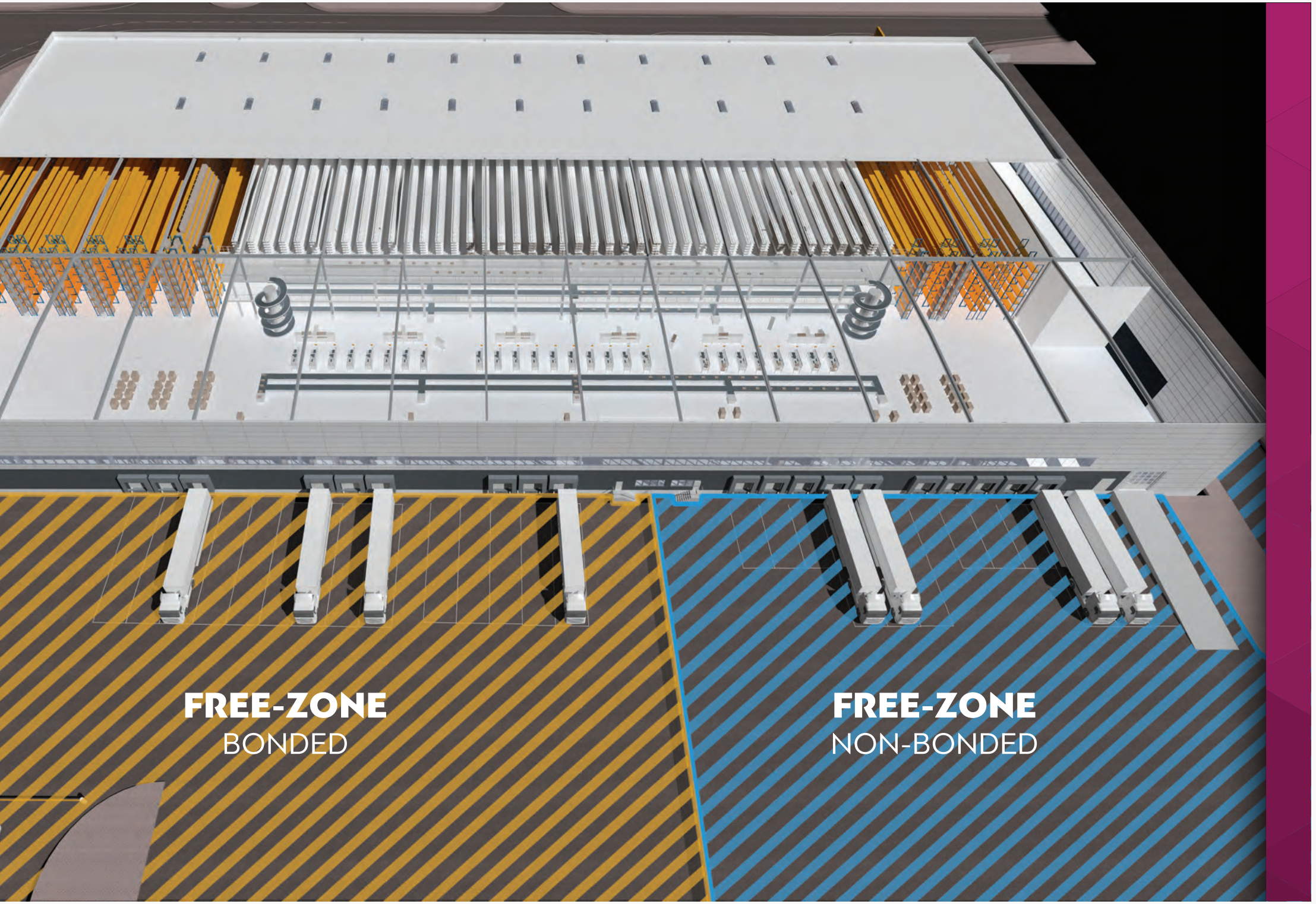
As the shift in spending patterns across the region change, more bricks and mortar retail stores are expanding their online capabilities by providing omni-channel operations for a seamless customer experience.

EZDubai is a full e-Commerce ecosystem, with world class logistics infrastructure enabling both B2B and B2C fulfilment, locally, regionally and globally.

DUBAI'S FIRST DUAL LICENSED, CUSTOMS BONDED FACILITIES

WHAT IS EZDUBAI AND WHY IS IT DIFFERENT?

- A PURPOSE BUILT E-COMMERCE ZONE FOCUSED ON FULFILMENT
- SEAMLESS MULTIMODAL CONNECTIVITY BETWEEN ROAD, AIR AND SEA TRANSPORTATION
- STREAMLINED CUSTOMS PROCESSES
- INTERNATIONAL GRADE A FACILITIES
- ON SITE LICENSING & VISA AUTHORITY


FREE-ZONE
BONDED
FREE-ZONE
NON-BONDED

A PURPOSE-BUILT E-COMMERCE ZONE

Highly efficient systems, forward thinking flexibility and world class infrastructure to enable e-Commerce to thrive.

- SUPPLY CENTRES
- e-FULFILMENT CENTRES
- LAST MILE CENTRES
- RETURN & REPAIRS CENTRES
- BUSINESS BLOCKS
- PUBLIC ROAD
- FREE ZONE ROAD

SUPPLY CENTRES

Supply Centres enable manufacturers, agents and wholesale distributors to place inventory strategically for immediate replenishment of e-Fulfilment Centres.

Plots available from 10,000 to 100,000 sqm
Facilities available from 10,000 to 60,000 sqm

e-FULFILMENT CENTRES

e-Fulfilment Centres cater to pure players and Omni-channel fulfilment alike. Be it B2B, B2C, cross border or local delivery, this is the engine of the ecosystem.

Facilities available from 10,000 to 100,000 sqm

LAST MILE CENTRES

Last Mile Centres support and ensure speedy delivery of orders locally, regionally and globally.

Facilities available from 5,000 sqm

RETURN & REPAIR CENTRES

Return & Repair Centres enable cost-efficient return processes by providing shared services related to warranty, repair and recalibration of goods.

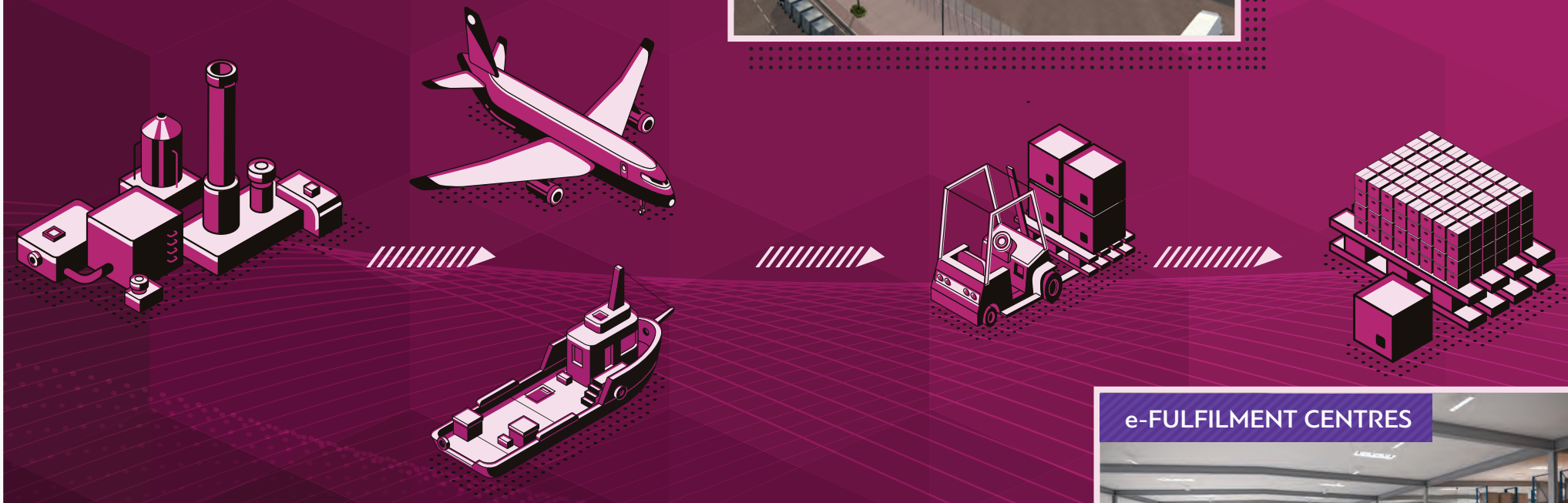
Facilities available from 250 to 5,000 sqm

BUSINESS BLOCKS

The Business Blocks provide the day to day solutions catering to the full range within the e-Commerce industry. Offering smart desks, Shell & Core, CAT A and CAT B fully fitted -out offices with a variety of licenses and easy business set up.

Fitted – out offices available from 28 to 300 sqm
Shell & Core offices available from 300 to 12,000 sqm

DUBAI SOUTH
SUPPLY CHAIN DIFFERENCE



SUPPLY CENTRES

e-FULFILMENT CENTRES

LAST MILE CENTRES

BUSINESS BLOCKS

RETURN & REPAIRS CENTRES

SCALABILITY TO GROW
EFFICIENCY TO PROFIT
SUSTAINABILITY TO LAST

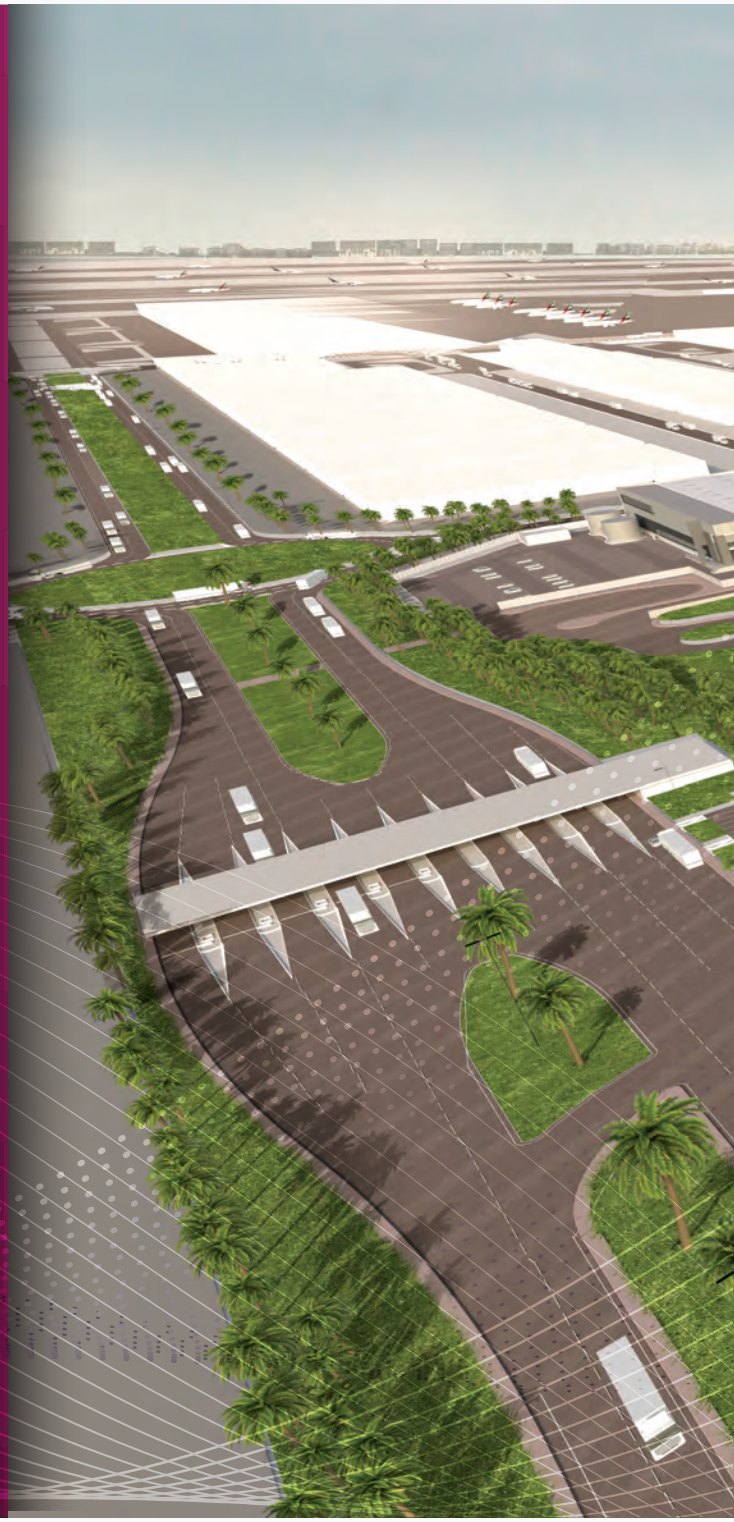
- Facilities developed with dual license capabilities. Hybrid (bonded/ non-bonded) warehouse facilities enabling consolidation of both onshore and offshore activities to one centralized location

- International Grade A, temperature-controlled warehouse facilities developed by Dubai South from 5,000 sqm to 100,000 sqm

- Sustainable, Al Sa'fat Dubai Green Code-rated facilities featuring district cooling and solar PV

BENEFITS THAT ENABLE EASY BUSINESS SET-UP

- 100% foreign business ownership
- 100% capital repatriation
- 100% corporate and personal tax exemption
- 100% import & export tax exemption
- Secure legal environment with transparent rules and regulations



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